



**PURPOSE:** to support & encourage literacy among students in 1st - 8th grades in the ASU Public School Partnership public schools.

The **Mountaineers Summer Reading Program** encourages literacy by rewarding students with incentives based on the number of books they read during the summer months of June, July and August.

### **HOW IT WORKS:**

- \* ASU provides a school kit for each participating school (includes: gift for each student, posters to promote the program, and instructions for students)
- \* Reading period begins at the start of each district's summer vacation and ends the first day of school. Students must read books under parental supervision.
- \* Books will be tallied by school designated contact person & winners will be announced in September.

### **RECOGNITION:**

1. Top 3 readers from each grade at each school will receive a voucher to attend any home 2011-2012 Appalachian State men's or women's basketball game.
2. Top winners of each group in each county (groups = 1st-3rd grades, 4th-6th grades & 7th-8th grades) will receive up to 3 tickets to a 2011 ASU football game on Education Day, date TBD. Winners will be invited to a pre-game tailgate party, receive a tour of the locker room, an autographed gift, and will also be recognized on the field during halftime. *Principals, media coordinators and one guest each will also receive free tickets to the game. Principals will be recognized on the field along with their students.*
3. Each reader who completes the program will receive a special gift.
4. Winning class in each county with the highest percentage of readers will receive a pizza party.
5. The school in each district with the highest rate of participation will receive \$300 for their school library.

**[www.GoAsu.com](http://www.GoAsu.com) & [www.ced.appstate.edu](http://www.ced.appstate.edu)**

**If you are interested in participating in this program, please contact Kathy Howell at [howellkh@appstate.edu](mailto:howellkh@appstate.edu) or 336-877-6394 with the following:**

1. Respond to this email with your school's commitment and the name and email address of the school designated contact person.
2. Include number of students in your school that you think would participate
3. Finally, let us know if you have any questions, comments or concerns

**Deadline:  
February 11**